



# 4CHANGE

Growing Grassroots movements in San Diego & Tijuana

January/February 2009

Foundation for Change 3758 30th Street, San Diego, CA 92104 [www.foundation4change.org](http://www.foundation4change.org) 619.692.0527 [info@foundation4change.org](mailto:info@foundation4change.org)

## Partnerships for Social Justice

### Foundation charts new territory with collaborative funding

The Foundation for Change is pleased to announce the launch of two new partnerships — with *The California Wellness Foundation* and *Planned Parenthood of San Diego and Riverside Counties*.

The partnership with The California Wellness Foundation emerged from the Foundation's work in the aftermath of the San Diego Fires of 2007. The fires made clear that while there exists a healthy network of organizations serving the needs of migrant farm workers in North County San Diego, the network of organizations serving San Diego's urban immigrants is fragile by comparison. With the support of TCWF and other philanthropists the Foundation for Change aims to build a network of organizations focused on health and justice for this distinctly marginalized population — "the urban equivalent of the farm worker," as Foundation for Change Board member Peter Zscheche puts it.

In partnership with *Planned Parenthood* the Foundation for Change will launch an effort to ensure a greater degree of justice in the exercise of reproduc-

tive "rights, respect and responsibility" among marginalized communities in San Diego and Tijuana. The Foundation for Change's grant-making and network-building, coupled with Planned Parenthood's resources and voice, creates a partnership that will expand the capacity of community-based organizations working in our region's most under-resourced com-

munities to engage in advocacy and organizing around issues of reproduction. A strengthened network of organizations engaged in this work will make a powerful difference in the lives of women, men, children and families living in high need communities.

The Foundation for Change is also pleased to announce a third year of funding through the Media Justice Fund at *The Funding Exchange*. Grants from this

program will support efforts to advocate for change in media policy and accountability as these affect migrant and immigrant communities, both in San Diego and Tijuana.

Combined, these three partnerships will enable the Foundation to award over \$150,000 in grants in the spring of 2009 to support groups working for Immigrant Rights & Justice (to learn more visit [www.foundation4change.org/applyforagrant.php](http://www.foundation4change.org/applyforagrant.php)).



**CHANGE YOU CAN BELIEVE IN? We've only just begun.**

**Change is worth investing in, even after an election season.**

**Mail a check today or donate on-line at: [www.foundation4change.org](http://www.foundation4change.org).**

# OPEN HOUSE AT THE FOUNDATION OFFICE SATURDAY FEBRUARY 14, 3–7 pm

Come check out our new office  
makeover!

**CELEBRATE VALENTINE'S DAY/  
DIA DE LA AMISTAD IN NORTH PARK!**

Join **Volunteers, Donors, Grantees,  
Friends, Allies** – All are welcome —  
For **Drinks and Appetizers!**

Stay in touch with the Foundation for  
Change – Get the latest on social jus-  
tice efforts in San Diego and Tijuana.

This event is **Free** –  
Our way of saying "**thank you!**"!  
(Of course donation envelopes  
will be on display!)

To learn more contact the  
Foundation office: (619) 692-0527 or  
[info@foundation4change.org](mailto:info@foundation4change.org).



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## ANDREA ROCHA JOINS FOUNDATION STAFF

Andrea Rocha has joined the  
Foundation for Change as Program  
Officer for  
Border and  
Immigrant  
Communities.



Andrea was  
born in Mexico  
City to  
an American  
mother from  
Chicago, Illi-  
nois and a Mexican father, from  
San Luis Potosí. She received  
most of her formal education in the  
U.S., having earned a B.A. in Latin  
American Studies from U.C. Berke-  
ley and a Masters in Education  
(M.Ed) from the University of Mas-  
sachusetts in Amherst.

The core of Andrea's values- what  
she considers her real education-  
has been shaped by working on

economic and environmental jus-  
tice initiatives with indigenous  
and migrant communities in both  
the U.S. and Mexico. Andrea has  
worked in international progres-  
sive philanthropy for the last 8  
years; and has truly enjoyed net-  
working with amazing grassroots

leaders and community organiz-  
ing efforts in both the U.S and  
Mexico.

In 2004, she moved to En-  
senada, Baja California, with her  
husband, Salvador, and worked  
with the Alliance for Sustainable  
Development with Indigenous  
Communities of Baja California  
(ADESU). While in Ensenada,  
Andrea and Salvador took a wine  
-making class and have become  
amateur winemakers. Together  
they enjoy traveling, taking pic-  
tures, kayaking, and enjoying the  
company of friends and fam-  
ily. They have been living in San  
Diego since 2007.

Thank you for joining us in wel-  
coming Andrea Rocha to the  
Foundation for Change.

### PRO CAMBIO Where Philanthropy & Social Justice Meet

Meet other justice-minded donors and  
activists at our social networking site.

To join, visit:

[www.proambio.org](http://www.proambio.org)

PRO CAMBIO

A social justice  
network for  
San Diego & Tijuana

# Human Rights & Social Justice

## 2009 Focus on Immigrant, LGBT Causes

The results of the 2008 elections make two things abundantly clear: change is possible, and the fight for justice continues. The jubilation that came with the election of our nation's first African-American president was tempered by the passage of Proposition 8, which eliminated the right of same sex couples to marry in California. In this kind of environment, filled with hope, but also marked by bitter loss, what are the next steps for a small social justice foundation like ours?

The answer is found in the passions of our people. Over the course of this past year I have seen friends of the Foundation for Change commit wholeheartedly not just to campaigns for electoral office at all levels of government, but also to two local causes for social justice:

- 1) the fight to defeat Proposition 8;
- 2) the fight against the federal government's construction of a triple border fence at San Diego's Friendship Park.

Allow me to tell you a little more about each.

Throughout the campaign season, friends and allies of the Foundation for Change were locked in to a common message: "No on 8." For my part, I decided I could be most helpful in my capacity as a United Methodist minister and so joined a coalition of local clergy who are fighting to defeat the proposition. My proposal that San Diego clergy join the local No on 8 phone bank turned into a state-wide Clergy Phone Bank Against Prop 8, which saw over 150 clergy participate across the state of California on October 16. Broadcast through the media, our work on the phones helped get the message to key swing voters that not all people of faith support this homophobic proposition.

These efforts of mine pale in comparison to the efforts of countless other Foundation for Change supporters who were at the very center of the campaign to defeat Prop 8. That our efforts failed in this election cycle do nothing to diminish the justice of the cause, and I know I speak for others at the Foundation when I say that the passage of Prop 8 merely increases our resolve to work for the full inclusion of lesbian/gay/bisexual/transgender persons in all aspects of society.

On another front, along with countless friends of the Foundation for Change I have been leading a coalition of over 40 community organizations working to save

"Friendship Park," where people from San Diego and Tijuana have met for generations to visit through the border fence. Our local efforts have received prominent coverage in the national press – see, for instance, the October 22, 2008 *New York Times* and the January 6, 2009 *Los Angeles Times*.

From this work — and yes, Sarah Palin, you can call it community organizing — I can see a future strategy for the Foundation for Change coming clear. By supporting these causes we have been positioning the foundation as a critical player in two local movements for human rights: 1) the movement for LGBT rights and justice; 2) the movement for immigrant rights and justice.

Here in San Diego, these movements continue to gain strength -- no matter that Proposition 8 was approved by California voters in 2008, and no matter that the Department of Homeland Security remains committed to fencing off Friendship Park.

With our aid and support, these local movements will continue to grow and the long arc of history will continue to bend toward justice. As good progressives always have been, we are in the change business for the long haul.

As part of our ongoing program of strategic planning, funded by the California Endowment, I am proposing to our Board of Directors that these two movements become the focus of our efforts in 2009. There may be other movements we can resource in the future, but right now these are two areas in which the Foundation can have dramatic and immediate impact.

If you would like to speak with me about this emerging strategic focus of the Foundation for Change, please don't hesitate to contact me.

Looking Forward,



John Fanestil



*Friends join hands through the US-Mexico border fence at Friendship Park*

# GIVING IN TOUGH TIMES — WHY & HOW

When times are tough, people living on the margins of society suffer the most. That's why the Foundation for Change is committed to expanding its support for leaders and organizations working for social justice in San Diego and Tijuana, even in the midst of the current recession. We know times are tough for donors, too. Here are two ways you may be able to help without overextending:

## Monthly Donations

### Social Justice & Your Household Budget

Regular monthly donations make a huge difference to a small non-profit organization like the Foundation for Change. They can help underwrite on-going organizational operating costs like staff salaries, that are often excluded from grants. They also help the Foundation for Change "leverage" larger gifts, by demonstrating to larger foundations a broad support base.

Become a **MONTHLY DONOR** via:

- \*Personal Checking Account — contact us for an authorization form.
- \*On-line Banking Services — contact your bank to arrange a recurring donation.
- \*Sign up On-Line — visit us on the web and click on the "Donate Now" button.

## IRA Rollover Provision

### A Unique Opportunity for Seniors

The U.S. Congress' bailout bill (H.R. 1424, The Financial Rescue Package) included a two-year extension of the IRA Rollover provision permitting donors over the age of 70 ½ to make charitable gifts directly from a traditional or Roth individual Retirement Account (IRA) without incurring federal income taxes.

The provision applies to gifts made through December 31, 2009. The following limitations apply:

- \*The donor must be age 70 1/2 or older;
- \*The cap on annual IRA rollovers is \$100,000;
- \*The contribution must be a direct gift to a charity and may not be contributed to a donor ad-

## QUESTIONS?

Call 619-692-0527 or e-mail us at:  
[info@foundation4change.org](mailto:info@foundation4change.org)



### Foundation for Change

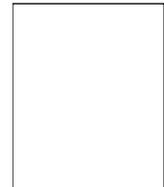
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in San Diego & Tijuana

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**OPEN HOUSE!**

**Saturday, Feb 14th**

**3 –7 pm**

**See inside for details**